



ROCKY MOUNTAIN

# A+VID XPO 2010



ADAPT + ADJUST + ADVANCE

TOOLS TO SUCCEED IN AN EVOLVING AV INDUSTRY



NOVEMBER 3-4

AUDIO + VIDEO EXPO

CROWNE PLAZA DIA, DENVER, COLORADO

## PLAN TO EXHIBIT AT

### A REGIONAL GATHERING OF AV, VIDEO, BROADCAST, FILM, & MULTIMEDIA PROFESSIONALS

The 6th Annual VidExpo+ 2010, The Rocky Mountain Audio+Video Expo, will open its doors in Denver on November 3-4 at the Crowne Plaza DIA as the only place to meet your customers face-to-face in the Rocky Mountain Region. VidExpo+ is for audio visual manufacturers and professionals, in video production, pre and post production, conferencing presentation, broadcast, film, multimedia, sound, television, animation, and engineering and integration industries.

## WHY VIDEXPO+ 2010?

If you are marketing products and services, VidExpo+ is where people conduct business with industry professionals in the Rocky Mountain region. Exhibiting at VidExpo+ puts you in front of your customers and in the forefront of the industries you serve.

### REASONS TO EXHIBIT AT VidExpo+ Include:

- It is cost effective. Access to Denver is easy and inexpensive at Denver International Airport.
- The exhibit hall is non-union, which makes setting up your booth a snap.
- The exhibit management staff at ExpoMasters, Inc., is dedicated to helping you concentrate on why you came to Denver...doing business.

For complete exhibitor information about VidExpo+ visit [www.vidXpo.com](http://www.vidXpo.com) or call show manager Mark Cramer at 303-771-2000.

### WHO ATTENDS VidExpo+?

Top industry professionals, decision makers and end-users in the film, audio visual, video, broadcast, sound, animation, computer imaging and editing, and presentation attend VidExpo+. VidExpo+ is an effective, efficient forum to meet your qualified prospects in this region.

### HD CAMERA Showcase

Interest is still high for HD Cameras in this region. We will be bringing in a motorcycle as the object for the HD camera shoot and we are surrounding the chopper with space for the cameras and your monitors. The special area is available for rent to companies that wish to show off their HD camera(s).

A U D I O + V I D E O E X P O

## STAND OUT FROM THE CROWD

Reserve exhibit space today! Booth assignments are made on a first-come, first-served basis. To ensure your company has the best available location, complete the enclosed Exhibit Space Application and return it with your booth selection. You can make an immediate reservation by calling ExpoMasters, Inc. at 303-771-2000.

### EACH VIDEXPO+ BOOTH INCLUDES:

- Draped 8-foot flameproof back wall and 3-foot sidewalls
- Exhibitor badges
- Booth identification sign
- Free listing in show program
- Overnight security service
- On-site exhibit management to assist with the unexpected
- A link from the event page on VidExpo+ Web site

## 2010 EXHIBIT DATES AND HOURS

### Exhibitor Move-In

Tuesday, Nov. 2 8:00 a.m. - 8:00 p.m.  
Wednesday, Nov. 3 7:00 a.m. - 8:00 a.m.

### Show Hours

Wednesday, Nov. 3 10:00 a.m. - 5:00 p.m.  
Thursday, Nov. 4 10:00 a.m. - 4:00 p.m.

### Exhibitor Move-Out

Thursday, Nov. 4 4:00 p.m. - 9:00 p.m.

EXHIBIT RATES		
	Before June 30	After June 30
10'x10' Space	\$1125	\$1195
10'x20' Space	\$2250	\$2390
10'x30' Space	\$2775	\$2985
20'x20' Space	\$4100	\$4580
20'x30' Space	\$5550	\$6070
HD camera showcase entry	\$100 per camera	\$100 per camera



## SPONSORS

*"The VidExpo allows me face time with various companies and their people. I can use the web to explore new products and techniques but nothing beats getting one on one with actual products."*

- Name unknown

*"We write more business at the VidExpo than we do at the NAB. It is an event we simply cannot afford to miss."*

- Jonathon Pope, Keywest Technologies

## SHOW LOCATION

John Q Hammons Convention Center  
CROWNE PLAZA at Denver International Airport  
15500 E. 40th Street  
Denver, CO 80239

*Exhibitors receive special room rates at Crowne Plaza DIA by calling 303-371-9494 or 1-800-511-2118.*

## TRAVEL TO DENVER



Travel to and from Denver is quick and easy through Denver International Airport (DIA), and the VIDEXPO+ convention center at DIA Crowne Plaza is just minutes away. Special arrangements for shuttle service can be made with the Crowne Plaza by calling 303-371-9494 and setting up pick up service.

VidExpo+ sponsors strive to provide the best exhibit opportunities available in the industry today. Sponsorship of VidExpo+ is a unique collaboration between Burst Communications, Inc., 5280 Digital, Peak Media, and CEAVCO Audio Visual Company, Inc. The mission for the VidExpo+ is to offer professionals in the Rocky Mountain Region a forum in which to see the newest AV equipment, share ideas, network and learn from industry experts.



**BURST**



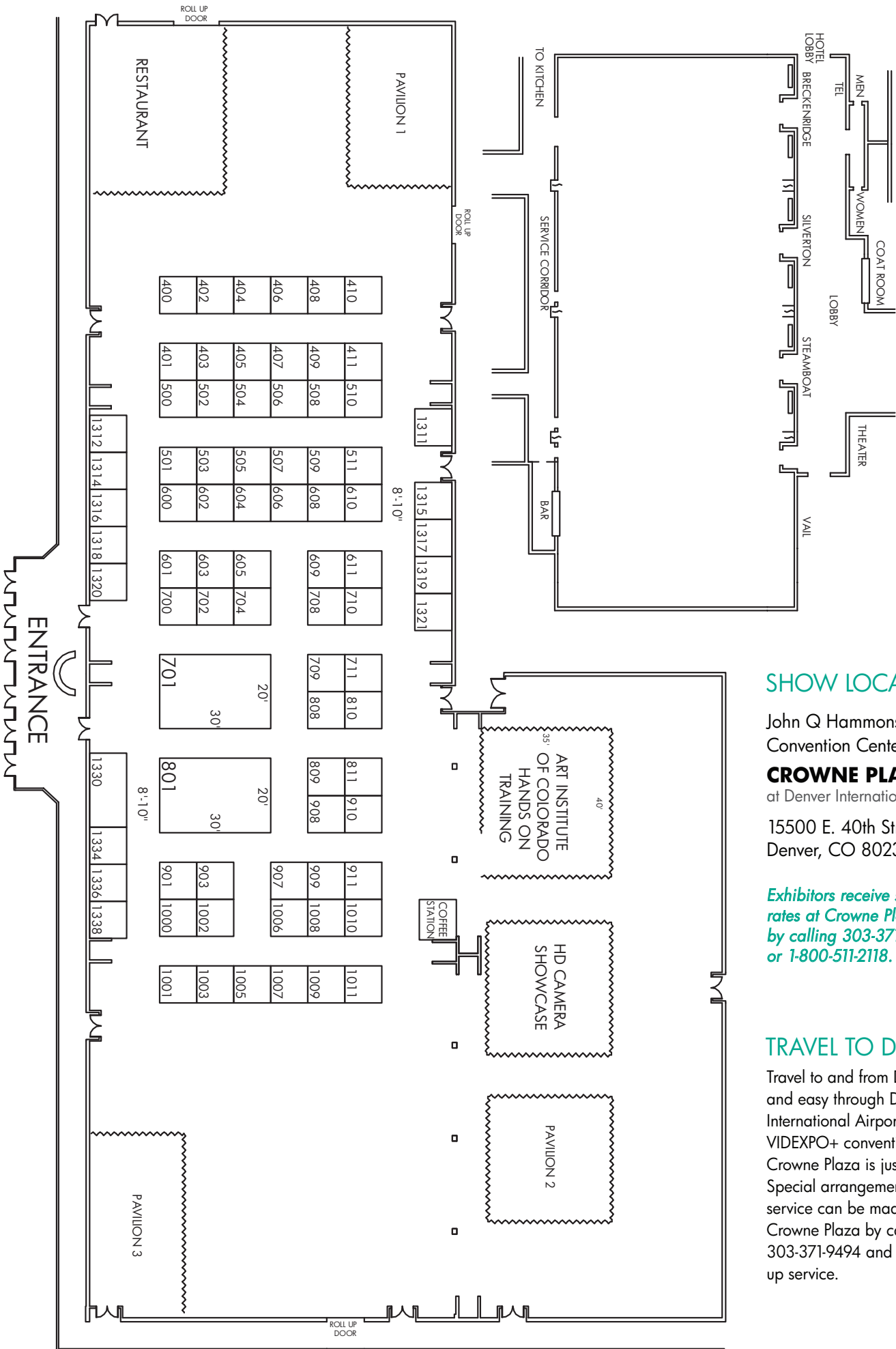
## SPONSORSHIP OPPORTUNITIES

Rocky Mountain VIDEXPO+ encourages exhibitors to sponsor events at the VidExpo+. This is your chance to increase your visibility.

A number of sponsorship opportunities will be available, or we can work with you on a sponsorship of your own creation. Please contact Mark Cramer at 303-771-2000 or email him at [mrcramer@expomasters.com](mailto:mrcramer@expomasters.com) if you are interested in obtaining information on enhancing your visibility at VidExpo+ through sponsorship participation.



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